

**NATIONAL FILM DEVELOPMENT CORPORATION LTD (NFDC)**

(A Government of India Enterprise)

NFDC – FD Complex, 5<sup>th</sup> Floor, NMIC Building, 24 Dr. Gopalrao Deshmukh Marg, Mumbai 400 026

CIN – U92100MH1975GOI022994

ADV-49/Contractual/09/01/2026

**Invites applications for the following various posts for Waves Bazaar 2025 on contract basis for the period of one year****Senior Programmer – Gaming & XR/VR Programming – 1 Post, Mumbai**

Educational Qualification	:	Graduate / PG / MBA in Mass communication, Marketing, Media studies, Management studies, or Business Administration
Experience	:	10 years in international film festival/ film market/ production house. Experience in content marketplaces, film festivals, or AVGC sector
Desirable	:	Proven track record with international collaborations and government initiatives. Strong networks, excellent communication and pitching skills, understanding of co-production models. Familiarity with platforms like Film Bazaar, Marché du Film, MIPTV, or Annecy tools, flexible for global travel
Roles & Responsibilities	:	<ul style="list-style-type: none"><li>• Curate applications from game developers and esports companies submitted via the portal.</li><li>• Interface with gaming publishers, platforms (Steam, PlayStation, Xbox, etc.), and investors for showcasing and business discussions.</li><li>• Apply quality and market filters to identify relevant, high-potential gaming content.</li><li>• Lead WAVES Bazaar's gaming vertical at events such as IGDC, Gamescom, and GDC.</li><li>• Design engaging B2B showcases and competitive experiences in Domestic and International markets.</li><li>• Liaise with stakeholders, associations, and partners for seamless execution and impact.</li></ul>
Age	:	Up to 45 years
Remuneration	:	Rs. 1,20,000/- per month

**Senior Executive – Marketing & Business Development Consultant – 1 Post, Delhi**

Educational Qualification	:	Graduate/PG/MBA in Marketing, Media Management, or Business Administration
Experience	:	8 years in international media marketing or business development Experience in content marketplaces, film festivals, or AVGC sector
Desirable	:	Proven track record with international collaborations and government initiatives. Strong networks, excellent communication and pitching skills, understanding of co-production models. Familiarity with platforms like Film Bazaar, Marché du Film, MIPTV, or Annecy tools, flexible for global travel
Key Responsibilities	:	<p><b>A. Strategic Marketing &amp; Branding</b></p> <ul style="list-style-type: none"><li>• Develop and implement a comprehensive global marketing strategy (digital + offline).</li><li>• Define branding, positioning, and messaging strategies suited to international markets.</li><li>• Lead the production of brochures, digital campaigns, newsletters, and presentation decks.</li></ul> <p><b>B. Global Outreach &amp; Industry Engagement</b></p> <ul style="list-style-type: none"><li>• Identify and engage international studios, OTT platforms, broadcasters, AVGC firms, and film institutions for WAVES participation.</li></ul>

		<ul style="list-style-type: none"> <li>• Coordinate roadshows and B2B meetings with support from Indian embassies and missions.</li> <li>• Liaise with partner festivals and trade bodies (e.g., Locarno, MIPCOM, Screen Australia, Annecy).</li> </ul> <p><b>C. Business Development</b></p> <ul style="list-style-type: none"> <li>• Onboard key industry stakeholders including content creators, buyers, distributors, and tech platforms.</li> <li>• Identify revenue-generating models (subscriptions, paid features, sponsorships, co-production funding).</li> <li>• Lead negotiation and execution of MoUs and international partnership agreements.</li> </ul> <p><b>D. Event Promotion &amp; Delegation Management</b></p> <ul style="list-style-type: none"> <li>• Manage promotions for WAVES Bazaar activations in cities like Melbourne and Sydney.</li> <li>• Curate delegate lists, facilitate B2B match-making, and coordinate participation logistics.</li> <li>• Conceptualize and execute high-impact panels, roundtables, and networking events.</li> </ul> <p><b>E. Platform Development Support</b></p> <ul style="list-style-type: none"> <li>• Advise on portal features such as user experience, content tagging, and AI-enabled matchmaking tools.</li> <li>• Incorporate best practices from global content markets and digital marketplaces.</li> </ul>
Age	:	Up to 45 years
Remuneration	:	Rs. 60,000/- per month

**General Conditions:**

1. Interested candidates may fill up the application form on NFDC LinkedIn Portal on or before **09/01/2026 till 6:00 pm**
2. NFDC takes no responsibility for any delay in receipt or loss in postal transit of any application or communication.
3. Though the initial place of posting will be as per advertisement, the selected candidates will be required to serve in any part of India as per the discretion/requirement of NFDC.
4. Candidates are advised to keep their e-mail ID active at least for one year. No change in e-mail ID will be allowed once entered. All future correspondence shall be sent via e-mail or at the permanent address mentioned by the candidates in the application form.
5. Any corrigendum/amendment in respect of the above advertisement shall be made available only on Samarth Portal hence prospective applicants are advised to visit NFDC website regularly for above purpose.
6. Any canvassing, directly or indirectly, by the applicant will disqualify his/her candidature.
7. Any legal proceedings in respect of any matter of claim or dispute arising out of this advertisement and/or applications in response thereto shall be subject to jurisdictions of Courts at Mumbai.
8. The management reserves the right in relaxing the age/qualification of deserving candidates for the above post.
9. The Management reserves the right to reject any application/candidature at any stage without assigning any reason.
10. Management reserves the right to not to fill-up the post or cancel the recruitment in the interest of the Company.
11. The contract hiring would be through outsourced agency selected by NFDC Ltd.